

Key Features

- Deploy cross-selling and up-selling techniques
- Custom searches
- Online campaigns and promotions
- One-click, online shopping carts
- Multi-delivery point addressing
- Secured transaction control

Functions

- "Shopping Cart"/Purchasing
- Manage a Customer Wish List of items
- Up-sell/Cross-sell capability
- Order Inquiry Control
- Credit Card Processing via VeriSign
- Direct Order Processing to TRAVERSE Accounting Software for shipping control

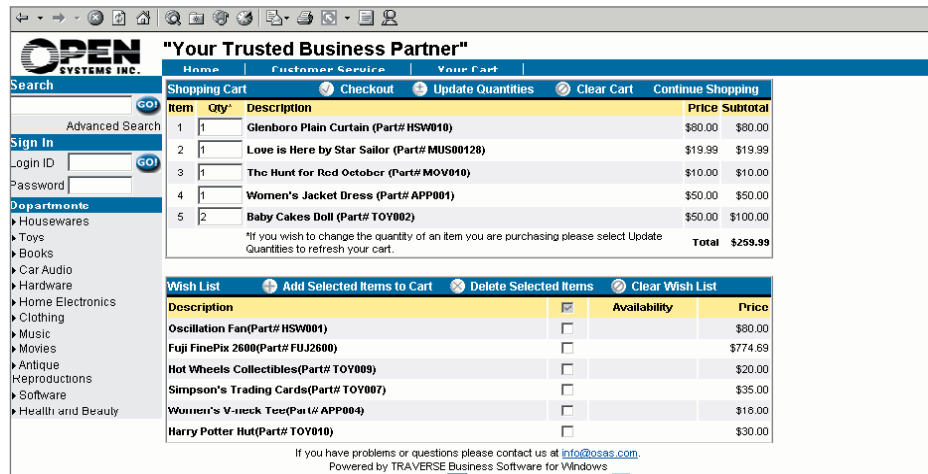
Architecture Highlights

Multi-tiered architecture utilizing:

- Microsoft Windows 2000 Server
- Microsoft SQL Server
- Microsoft IIS
- Encrypted security where appropriate
- Flexible database structure
- Multi browser support
- Multilingual
- Scalable architecture
- Customizable

Installation Options

- Hosted in a data center
- Single database - support is fully integrated to TRAVERSE accounting applications
- Purchase or lease finance options
- Multi-database support for added security between Internet and back office systems



You can refer back to your Wish List again and again without having to re-enter the items into your shopping cart.