

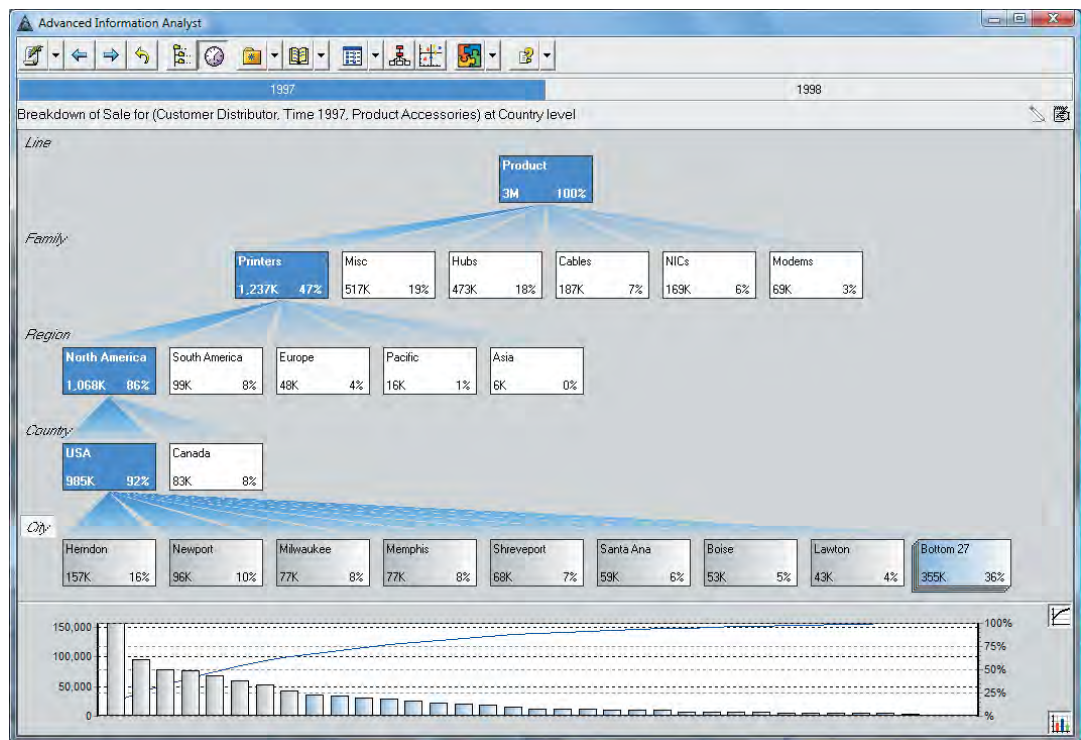


ADVANCED INFORMATION ANALYST

A Multidimensional Reporting Tool

Organizations tend to grow and prosper as they gain a better understanding of their environment. Advanced Information Analyst helps you understand increasingly complex problems in a fast-paced business atmosphere, taking your TRAVERSE accounting data and turning it into powerful information to help you make better, mission critical decisions.

Advanced Information Analyst uses the latest data warehousing technology to produce reports and graphs that afford a new level of insight. Data warehousing enables you to easily and selectively extract and view data from different points of view. You can analyze data by interacting directly with it rather than by viewing static paper reports. Get fast answers to questions such as: Are our sales promotions working? Are we attracting new customers? Are we managing our inventory properly? Advanced Information Analyst allows you to visualize your business information in charts, decomposition trees, perspective views, or grids for easy comprehension.

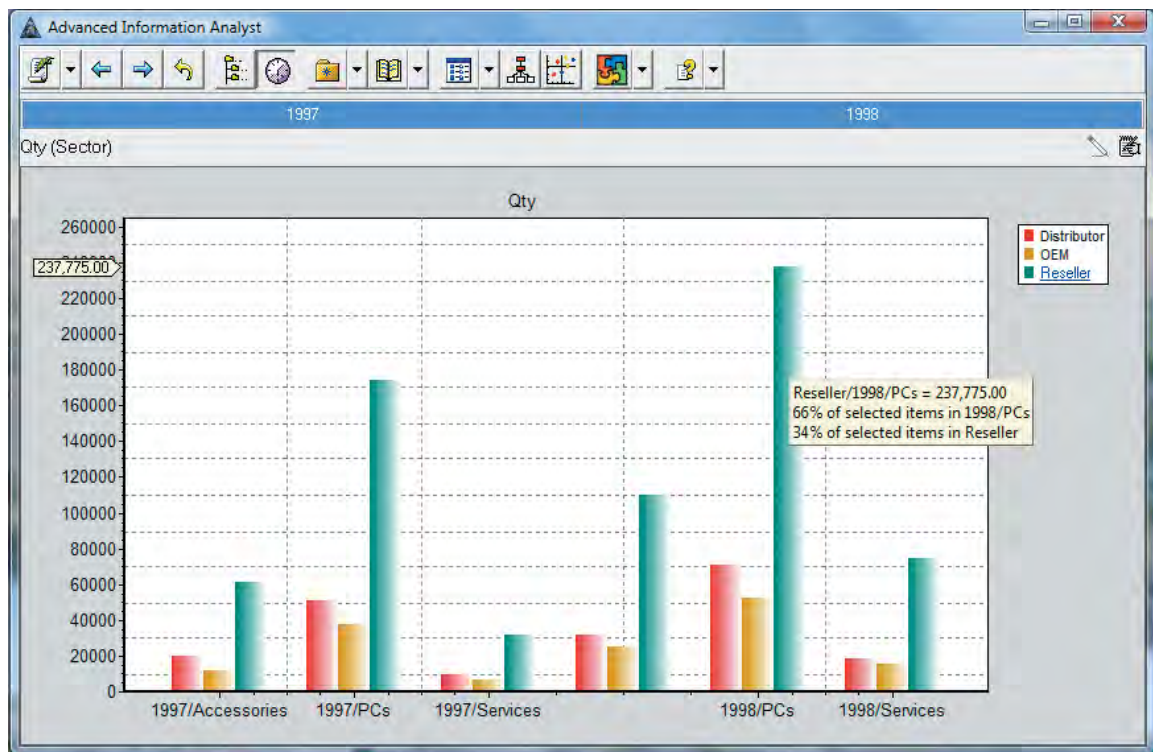


The Decomposition Chart gives decision makers the power to visually decompose information along any dimension to easily expose complex business relationships.



Additional Advanced Information Analyst Features:

- Drilldown capabilities increase the amount of detail shown, enabling you to view lower levels of a dimension's hierarchy.
- The Decomposition tool lets you easily visualize relationships and the entire drilldown path. You can visually decompose information along any dimension and expose the contributing factors. This tool looks at data in a unique way by breaking a measure apart into its subcomponents. The results appear in a hierarchical tree. By using this tool, you can determine which product line is the most profitable or which customer sectors are the most productive.
- The Perspective Wizard provides critical decision support by allowing you to see trends, patterns, and exceptions in large data sets. The Perspective view is best for multi-measure analysis across many data points, such as analyzing Budget versus Actual Sales/Units/Profit.



Analyze data using multiple factors, as shown here with yearly sales indicated by product line and distribution channel.